

Privacy Notice

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Who we are

MicroBusiness Applications

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Contact details published on the [company website](#).

Information we process

Tracer processes account and licence information, machine identifiers and configurations, selected variable names and values, timestamps, projects and saved dashboards. Technical records may include IP addresses, download dates, software versions and associated email addresses, where available. Approximate geographic locations may be derived from IP addresses.

Why we process information

We use this information to manage accounts and licences, provide machine monitoring and analytics, deliver updates and support, analyse downloads and protect the service. Depending on the processing activity, the applicable legal basis is contractual necessity, compliance with legal obligations or legitimate interests in operating and securing the service.

Information required for account creation and licensing is necessary to provide those features.

Monitoring and background operation

Monitored machine data may be transmitted to Tracer servers and displayed in the private customer area. When automatic startup is enabled, Tracer may load the saved project and resume monitoring and data transmission in the background when the user signs in to Windows. Users can disable this option.

Access, storage and retention

Information may be accessed by authorised customer users, authorised service personnel and technical providers supporting the service.

Your rights

Subject to applicable law, you may request access, correction, deletion, restriction or portability of your personal data, or object to processing based on legitimate interests. Contact info@microbusinessapplications.it to exercise your rights. You may also lodge a complaint with the Italian Data Protection Authority or another competent supervisory authority.

For information processed on behalf of your organisation, please contact that organisation first.